

EX-815

eCommerce / Software Development

- Software Development, Exclusively eCommerce
- HCL Commerce, Magento & Salesforce Partner
- 150+ eCommerce Trained Resources

Headquartered on the East Coast with global offices in Europe and India, the Company is an award-winning software design and development company. It has built large-scale cutting-edge eCommerce applications across the globe catering to B2B & B2C customers ranging from Fortune 500 companies to the world's largest retailers.

The company offers complete project delivery, following a systematic and proven approach to delivering complex and enterprise-grade systems. Its offshore teams are involved in complete project lifecycle, from design to deployments and support.

The Company further differentiates itself by utilizing a proprietary blend of eCommerce, Data and AI to deliver state of the art applications for B2B, B2C and the broader marketplace.

Focus:

- eCommerce Implementations
- Testing / Automation
- Compliance
- Hosting / Dev Ops
- Security

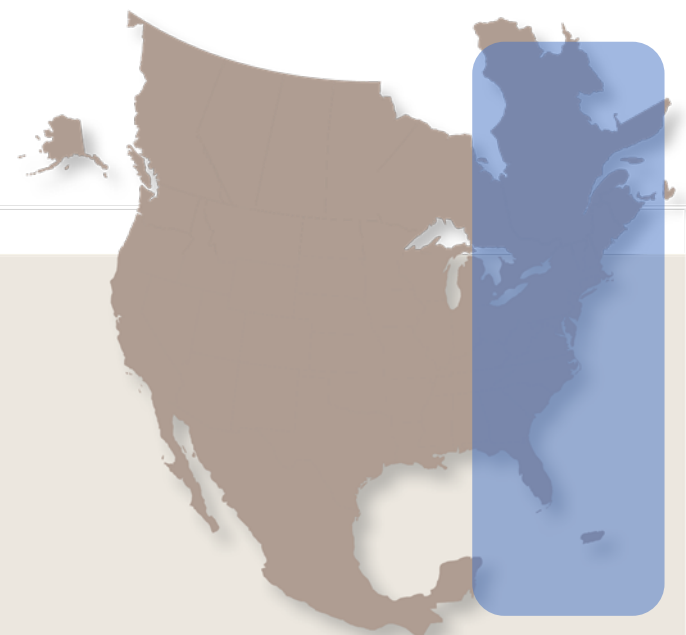
COMPANY OBJECTIVE



Company Sale



Private Equity Investment



HEADQUARTERS
East Coast



OF EMPLOYEES

150

Accounting/Finance	04	
Sales & Marketing	04	
DevOps	06	
Administrative	08	
Management	10	
QA	14	
Soft. Development	100	

Note: Includes 10 Contractors



PRODUCTS AND SERVICES

eCommerce Implementations

- HCL Commerce
- Magento
- Salesforce

Licensing Revenue

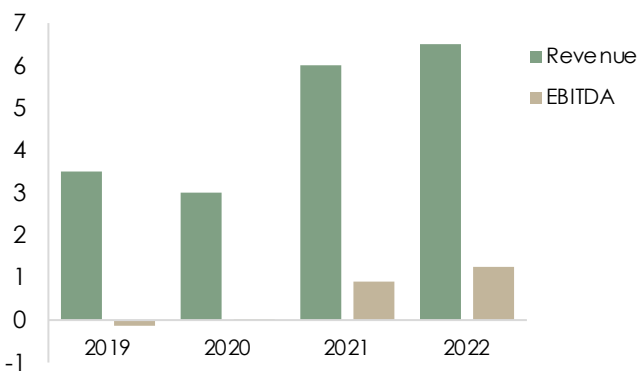
Consulting / Advisory

Staff Augmentation

Misc Tech



FINANCIALS 2019-2022E



Description (\$M)	2019	2020	2021	2022E
Revenue	\$3.5	\$3.0	\$6.0	\$6.5
Net Profit	(-\$150k)	\$200k	\$950k	\$1.0
EBITDA	\$100k	\$350k	\$1.2	\$1.3

% BY REVENUE SERVICE (2022E)

Service	Percentage
eCommerce Implementations	65%
Licensing Revenue	10%
Consulting/Advisory	7%
Staff Augmentation	8%
Misc Tech	15%

INVESTMENT CONSIDERATIONS

1. **Exclusively eCommerce:** The Company is an expert in delivering complex, enterprise eCommerce solutions. This includes technical depth, both backend and frontend expertise (full stack engineering), eCommerce Testing and Consulting.
2. **Effective Offshoring:** The India company is self-sufficient, with their own clients, designers, engineers, QA and DevOps, and offshore teams are involved in the complete project lifecycle.
3. **Comprehensive Offering:** The company is able to offer complete application development from design to DevOps, creating applications that satisfy eCommerce needs on time and on budget
4. **Institutional Knowledge:** The executive team has been together since the Company's founding ten years ago (and in some cases before that). Management is poised to continue Company's growth trajectory without direct owner involvement.
5. **Proprietary Solution:** Company has developed a proprietary headless front end eCommerce store that is pre-integrated with key solutions and has already been deployed across multiple customers.

VENDOR/CHANNEL PARTNERS



END USER VERTICALS

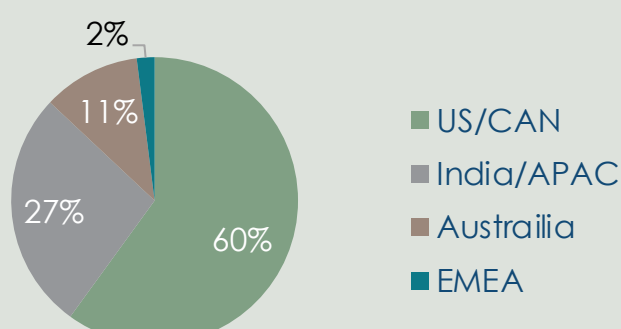


CUSTOMERS BY THE NUMBERS

CUSTOMERS: 25

RETENTION: 90%

BY LOCATION:



CUSTOMERS BY REVENUE

TOP 10

Company #1	24.2%
Company #2	18.4%
Company #3	16.2%
Company #4	14.7%
Company #5	4.6%
Company #6	4.5%
Company #7	4.5%
Company #8	2.4%
Company #9	2.2%
Company #10	2.2%

Total

93.9%

NEXT STEPS

To learn more about company EX-815 please sign the linked NDA and send to Amanda Haws. Our team will follow up with a mutually executed NDA and make an introduction to the company's CEO.

[Start NDA Now](#)

[Amanda Haws](#)

[Asset Listing](#)



ITX

a martinwolf company